Bruna Radeke

Front-End Engineer *React.js Specialist*

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Profile

Front-End Engineer since 2011, specializing in responsive, pixel-perfect websites and applications. Experienced in building and maintaining **reusable front-end components** within Storybook for scalable, collaborative development. Skilled in modern front-end technologies, UI engineering, and creative design, with a strong foundation in **graphic design and motion graphics**.

Skills

- o 6+ years of frontend experience with modern frameworks: React, TypeScript, Node.js, Next.js.
- o Custom Hook, Styled-Components, Tailwind CSS, Ant-Design, HTML5, CSS.
- o Monorepo experience: Turborepo, Yarn workspaces, package management.
- o Cross-browser: Browser Stack. Storybook.
- o Experience interacting with APIs (Headless CMS, e-commerce platform, and a few back-end languages, such as PHP, Java, C++, or ASP.NET). Understanding of PHP and SQL.
- o Developing responsive layouts.
- o Adobe Suite: Photoshop, Illustrator, Adobe XD, Figma, Animate, After Effects and InDesign.
- o Motion Graphics, Video, Animated Banners, Canvas-based animations.

Work Experience

WhatsOnChain - Blockchain - **Nov 2020 – Current,** London, UK

Technologies: React.js, Next.js, Custom Hooks, Jotai, Styled-Components, Storybook, Git, Photoshop, Illustrator, Figma, Adobe XD

- o Designed and implemented the **entire website UI**, presenting layout options and ensuring a consistent, responsive experience across desktop and mobile.
- o Built and maintained **reusable front-end components** integrated into the Storybook design system for scalability and collaboration.
- o Developed **structural pages and mobile-responsive designs**, ensuring pixel-perfect accuracy.
- o Delivered **UX/UI assets** including images, prototypes, and high-fidelity layouts using Figma and Adobe tools.

Hawes & Curtis - Fashion Retail - **Dec 2016 – Apr 2020,** London, UK

Technologies: Angular, HTML, CSS, Git, Grunt, Photoshop, Illustrator

- o Developed and maintained **e-commerce websites** for multiple fashion brands, including Hawes & Curtis, Ghost London, and Finery London.
- o Implemented designs within a **.NET-based e-commerce platform**, ensuring cross-browser compatibility and responsive layouts.

- o Supported the launch and maintenance of additional brand sites such as **Maids to Measure** and **Matchstick Monkey**.

Infracommerce - Digital Business - **May 2013 - Oct 2014,** Sao Paulo, Brazil

Technologies: JavaScript, HTML, CSS, SASS, Git, Grunt, Photoshop, Illustrator

- o Developed and customized **e-commerce storefronts** on the Infrashop platform for desktop and mobile.
- o Implemented **CSS, SASS, and JavaScript solutions** to deliver scalable and maintainable front-end codebases.
- o Delivered projects for clients including **Decathlon, Ayrton Senna Shop, and Rituals**.

Fischer & Friends - Creative Agency - **Nov 2011 - May 2012,** Sao Paulo, Brazil

Technologies: JavaScript, HTML, CSS, Flash, ActionScript, Photoshop, Illustrator

- o Produced and animated **hundreds of Flash-based advertising banners** (static, expandable, and rich media) for leading Brazilian brands such as **Marisa** and **Friboi**.
- o Updated and optimized the agency's own website, implementing **AS3 and PHP** enhancements.

Education

Bachelor of Graphic Design, Jan 2003 - Jun 2006

University Center of Belas Artes of Sao Paulo, Brazil

Master's degree in Film, Video, and Photography: Production and Analysis in Multimedia, Jun 2006 - Mar 2009

University Center of Belas Artes of Sao Paulo, Brazil

Recents Websites Projects

https://www.brunajs.com/

https://whatsonchain.com/

https://storybook-reg.whatsonchain.com/

https://facasuaformatura.com/

Personal Profile

Location: London, UK – Marylebone (NW8)

Citizenship: British & German

Languages: English (Fluent), Portuguese (Native)